Films for Health: An Indo-Swiss Partnership
March 31-April 1, 2015, Basel, Switzerland

Tuesday, March 31, Stadtkino, Klostergasse 5, Basel

Welcome and Screening of Feature Film
18.30 Welcome and Introduction, Mitchell Weiss, Swiss TPH, and Mohan Agashe, principal actor
18:45 Astu - So Be It: Screening of award-winning feature film
Experience of caregivers and family of an aging parent with dementia in urban Pune, India. A retired Sanskrit scholar suffering from Alzheimer’s dementia is by turns philosophical, wise, loving, angry and childlike. Directors: Sumitra Bhave and Sunil Sukthankar. Principal actor: Mohan Agashe
20:45 Discussion followed by cocktails

Wednesday, April 1, Hotel Bildungszentrum 21, Missionstrasse 21, Basel

Welcome and Registration
8.30 Registration
9.00 Welcome and Programme Overview, Marcel Tanner, Swiss TPH Director, and Mitchell Weiss
Sebastien Hug, Scientific Advisor, State Secretariat for Education, Research and Innovation

Cinema, Health and Social Content: Experience of Indian and Swiss Partners
09:15 Motivation for mixing psychiatry and films, Mohan Agashe, actor and psychiatrist
Journey from social scientist to filmmaker, Sumitra Bhave, film director
Challenges of making films that are accurate and engaging, Sunil Sukthankar, film director
10:15 Coffee Break
11:00 Use of films for awareness and communication of health and social issues: illustrations from filmmaking experience over three decades, Sunil Sukthankar and Sumitra Bhave
12:00 Communicating on mental health: WHO’s recent experience, Shekhar Saxena, Dept. of Mental Health, World Health Organization
12:30 Lunch
13:30 Power of films and prospects for public awareness, professional training and health research, Mitchell Weiss
13:50 Experience with films and video for health education at the National Institute of Mental Health and Neuro Sciences, Jayashree Ramakrishna, National Institute of Mental Health and Neuro Sciences
14:10 Medical humanities and use of films in medical education in Basel, Alexander Kiss, University of Basel
14:30 Coffee Break
15:00 Panel Discussion - Swiss TPH videos and media experience with public, patient and professional communications: aims, skills, collaboration and lessons learned.
Roundtable: Constanze Pfeiffer, Carine Weiss, Samuel Fuhrmann, Lukas Fenner, Giovanna Raso and Peiling Yap. Moderator: Christian Heuss, Swiss TPH
16:00 Using video for health in Swiss television journalism, Gerald Tippelmann, Swiss Radio and Television SRF
16:20 Partnership prospects for filmmakers and health professionals, Mohan Agashe
16:40 Closing Words: Expectations and Swiss TPH experience collaborating with filmmakers, Marcel Tanner
17.00 Close of Day / Cocktail Hour