

## **MBA in International Health Management (MBA-IHM)** (Can also be taken as stand-alone Short Courses)

### **List of Courses & Dates 2021**

**Economic Evaluation in Health Care - EEHC (6 ECTS) – online** tropEd accredited

In health care decision-making, economic evaluation is used to varying degrees in different countries and for different purposes, depending on the country's dominant health system. In this course, students will learn how to appraise possible health interventions using economic evaluation tools and techniques to ensure cost-effectiveness, without losing sight of the demands and needs of populations.

Application deadline: 27 November 2020

Preparation phase (self-directed): 14 December 2020 - 22 January 2021

Virtual seminar tuition phase: 25 - 29 January 2021

Post tuition phase (self-directed): 1 February - 26 March 2021

**Social Marketing and Communication - SMAC (6 ECTS) – online** tropEd accredited

Health professionals and administrators struggle daily with the need to persuade various segments of the population or key-decision makers to adopt behaviours, actions or policies in support of a particular health initiative. Merely disseminating information is often not enough to convince people to take action. The course introduces students to social and behavioural change principles, as well as social marketing approaches, planning steps and evaluation. Ethical issues, market/audience analysis and contextual considerations, including competition, will be introduced. Some aspects of health and media communications will also be discussed.

Application deadline: 04 December 2020

Preparation phase (self-directed): 21 December 2020 - 29 January 2021

Virtual seminar tuition phase: 01 - 05 February 2021

Post campus phase (self-directed): 8 February - 2 April 2021

**Organisational Behaviour and Transformational Management – OBTM (6 ECTS) – online** tropEd accredited

“Organisations work the way human beings create them” (Peter M. Senge, 1996). In today's fast-paced world, change is a constant and increasingly complex element of organisational management. Every change starts with a conscious mind and awareness. In this course, participants will learn how adaptive organisational behaviour and transformational management fosters a common culture that promotes interdependence, strengthens cooperation, prevents interpersonal conflicts and promotes innovation. With case studies from different country and health management settings, this course compliments theory with practical tools, techniques and tried and true methods with an emphasis on the whole ecosystem.

Application deadline: 15 January 2021

Preparation phase (self-directed): 1 February – 12 March 2021

Virtual seminar tuition phase: 15 – 19 March 2021

Post-campus phase (self-directed): 22 March – 14 May 2021

**Health Economics and Health Financing - HEHF (6 ECTS) – online**

tropEd accredited

Based on the WHO health system performance framework, this course analyses public and private forms of health financing and payment as well as indicators to evaluate a country's health financing structure and level. Students explore how financing agents generate revenue from various sources; pool risk effectively; create appropriate incentives for quality service provision; and allocate resources to the most effective, efficient, and equitable interventions and services. Efficiently managing these functions while minimising administrative costs, is also considered in the context of local, national and global reforms.

Application deadline: 22 January 2021

Preparation phase (self-directed): 8 February - 19 March 2021

Virtual seminar tuition phase: 22 – 26 March 2021

Post campus phase (self-directed): 29 March - 21 May 2021

**Leadership - LEAD (6 ECTS) – online**

tropEd accredited

Leadership ought to set a good example, innovate and inspire, imbue the organisation with the desire to perform at a high level, on the one hand, and to safeguard core values, on the other. In this course, students gain insight into the leadership behaviour of others and of themselves and discuss what it takes to be considered the designer of an organisation or an organisational unit that others want to be part of. The course covers all topics linked to the challenge of combining the economic imperative for a competitive, highly productive work force with trust, empowerment and respect for the individual.

Application deadline: 26 February 2021

Preparation phase (self-directed): 15 March - 23 April 2021

Virtual seminar tuition phase: 26 - 30 April 2021

Post campus phase (self-directed): 3 May - 25 June 2021

**Financial Budgeting, Accounting and Reporting - FBAR (6 ECTS) – online**

tropEd accredited

In most organisations, financial management skills tend to be concentrated in a small core of financial experts. In many small organizations and in the public sector, employees are given responsibilities in financial management for which they have not been trained. This course addresses the basics of the financial cycle from budgeting, implementing and recording, through to financial reporting. Students will get an in-depth look at the workings of bookkeeping, reporting, internal controlling, financial management of physical assets and stocks, and auditing. They will also learn to extract and use relevant information from the financial management system to make key decisions.

Application deadline (self-directed): 05 March 2021

Preparation phase: 22 March - 30 April 2021

Virtual seminar tuition phase: 03 - 07 May 2021

Post tuition phase (self-directed): 10 May - 2 July 2021

**Foundations of International Health Management - FIHM (6 ECTS) – hybrid**

In this course, students get an overview of the building blocks of international and global health – components that they will explore in greater detail throughout the MBA-IHM programme. The importance of health systems and health systems thinking is introduced and students are trained to critically apply the basic concepts, methods and tools for collecting, analysing and interpreting qualitative and quantitative data. Students will work with case studies in diverse teams and consider how to lead, communicate and motivate across cultures and borders.

Application deadline: 23 April 2021

Preparation phase (self-directed): 10 May - 18 June 2021

On-campus\*: 21 - 25 June 2021

Post campus phase (self-directed): 28 June - 20 August 2021

**Health Policy and Systems Analysis - HPSA (6 ECTS) – hybrid**

tropEd accredited

In this course, students analyse the relationships between global health strategies, national and local health policies and systems development. They critically assess alternatives for health system financing and frame-works, the roles and behaviour of institutions and stakeholders, innovative health service delivery initiatives, and how health systems are influenced by and respond to global changes and wider social determinants. Students examine key elements for measuring and monitoring health system performance, such as governance, information systems and human resources, and learn how they influence health system performance and expected outcomes.

Application deadline: 30 April 2021

Preparation phase (self-directed): 17 May - 25 June 2021

On-campus\*: 28 June - 02 July 2021

Post campus phase (self-directed): 5 July - 27 August 2021

**Strategic Planning for Health Intervention - SPHI (6 ECTS) – online**

tropEd accredited

In this course, students use case studies and decision-analytic modelling approaches to design a health programme: conducting a situation analysis and setting priorities for interventions that are consistent with existing national health policies in resource-constrained countries. It covers salient topics such as analysing the problem, developing log frames, setting indicators and monitoring and evaluation.

Application deadline: 09 July 2021

Preparation phase (self-directed): 26 July – 03 September 2021

Virtual seminar tuition phase: 06 - 10 September 2021

Post campus phase (self-directed): 13 September - 5 November 2021

**Thesis Preparation and Master Thesis - TPMT (20 ECTS) – online**

The Master thesis allows the student to demonstrate competence in managing research- or project-based work in conjunction with professional practice and ethical principles. Students will be evaluated on their ability to: identify and critically evaluate concepts, models and principles suited to the chosen area of work; select and justify a methodology that applies the most appropriate tools, techniques and practices; and engage in reflective and reflexive analysis of the findings or processes. *(Only for MBA-IHM students).*

Application deadline: 16 July 2021

Preparation phase (self-directed): 2 August - 10 September 2021

Virtual seminar tuition phase: 13 - 15 September

**Practice-Oriented Project - POP (10 ECTS) – online**

tropEd accredited

In this course, students are equipped with project planning and project management tools and resources as they develop a small project that could be implemented at their workplace or other organisation. The project is an exercise in transferring students' knowledge and experience to a practical setting. Students are encouraged to implement the project, at least parts of it, in a real world situation.

Application deadline: 27 August 2021

Preparation phase (self-directed): 13 September - 22 October 2021

Virtual seminar tuition phase: 25 - 29 October 2021

Post campus phase (self-directed): 1 November - 24 December 2021

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**Supply Chain Management in Health Care - SCMHC (6 ECTS) – online**

tropEd accredited

Many problems related to healthcare quality and safety are the consequences of poorly managed medicines and medical supplies. This course introduces all elements of the supply chain cycle for medicines and other health commodities, including selection of medicines, procurement, distribution and use. Central to this is the management of the whole supply chain system, which comprises quality assurance, human resources, financing, relevant policies and regulations, and monitoring and evaluation. The course emphasizes the importance of integrating supply chain activities into overall health system management.

Application deadline: 03 September 2021

Preparation phase (self-directed): 20 September - 29 October 2021

Virtual seminar tuition phase: 01 - 05 November 2021

Post-campus phase (self-directed): 8 November – 31 December 2021

## NEW Application Procedure

We accept applications for the programme throughout the year.

## Tuition Fees for MBA-IHM Programme and Short Courses (2021)

Courses	Fee for MBA-IHM students*	Fee for Short Course students
FIHM, HPSA, HEHF, OBTM, SCMHC, SMAC, EEHC, FBAR, LEAD, SPHI:	CHF 2'450 per course	CHF 2'850 per course
POP	CHF 3'000	CHF 3'480
TPMT	CHF 4'000	-

\* Same fee for tropEd students and students enrolled in a SSPH+ professional postgraduate Master or PhD programme.

Prospective students should also factor in costs related to: travel to and from Basel; accommodation, food and transportation in Basel during on-campus periods; related insurances.

For more information, please contact [courses@swisstph.ch](mailto:courses@swisstph.ch)