

# Is 'Value for Money' the Best Approach for Weak Health Systems?

April 9, 2014, Borromäum, Basel Switzerland

Swiss TPH Spring Symposium 2014

## Welcome and Registration

**08:20** Registration

**08:50** **Welcome and Introduction**, *Odile Pham-Tan, Head of Systems Performance and Monitoring, Swiss TPH Centre for International Health, Switzerland*

**09:00** **Keynote**, *David Evans, Director of Health Systems Financing, World Health Organization, Switzerland*

### Session 1: Linking Governance with Value for Money in Weak Countries

**09:20** **The German BACKUP Model – Potentials and Challenges of Making Global Health Financing More Effective**, *Anna-Maria von Roda, BACKUP Initiative, Germany*

**09:40** **Value for Money in a Rapidly Evolving Aid Landscape**, *Jacques Mader, SDC, Switzerland*

**10:00** **Global Strategies and Local Contexts: Value for Money and Sustainability - Some Lessons from Asia**, *Peter Godwin, Independent Consultant, India*

**10:20** **Panel Discussion**, *Moderator - Victoria Fan, Center for Global Development, USA*

**10:40** **Coffee Break**

### Session 2: Strengthening the Health Commodity Supply Chain

**11:00** **Pooled Procurement – Experiences Based on ARV and ACT for 52 Countries: One of the Building Blocks for Efficient Health System Strengthening and Value for Money**, *Luuk Jan Boon, i+Solutions, The Netherlands*

**11:20** **The Health System Challenges of Broken Supply Chains**, *Don de Savigny, Swiss TPH, Switzerland*

**11:40** **Is a compact prefilled auto-disable injection system (cPAD) for pentavalent vaccines more value for money?**, *Patrick Hanlon, Swiss TPH, Switzerland*

**12:00** **Strengthening the Supply Chain for Key Medicines to Treat HIV and TB: UNITAID's Experience**, *Kate Strong, UNITAID, Switzerland*

**12:20** **Panel Discussion**, *Moderator - Peter Godwin, India*

**12:40** **Lunch**

### Session 3: Every Dollar Counts - Measuring the Results

**13:40** **More Health for the Money**, *Victoria Fan, Center for Global Development, USA*

**14:00** **Performance Based Financing: 6 Building Blocks**, *Jennie van de Weerd, CORDAID, the Netherlands*

**14:20** **Performance Based Funding, Improving "Value for Money" to Save More Lives - A Swiss TPH Experience**, *Bruno Lab, Swiss TPH, Switzerland*

**14:40** **Coffee Break**

**15:00** **Optimizing Resource Allocation for Global Impact on HIV/AIDS, Tuberculosis and Malaria**, *Carol D'Souza and Shufang Zhang, The Global Fund, Switzerland*

**15:20** **Can We Really Compare Cost-Effectiveness Measures? Or – Which Fruit Salad Recipe is Better?**, *Amy Ratcliffe, PSI, The Netherlands*

**15:40** **Counting Every Dollar? The Role of Audit in Providing Assurance Over Multi-Billion Dollar Investments in Public Health**, *Elmar Vinh-Thomas/Martin O'Malley, Inspector General, Global Fund, Switzerland*

**16:00** **Panel Discussion**, *Moderator - Patrick Hanlon, Swiss TPH, Switzerland*

**16:30** **Outlook and Closing Remarks**, *Kaspar Wyss, Deputy Director, Swiss TPH Centre for International Health, Switzerland*

For more information and to register please visit: [www.swisstph.ch/spring\\_symposium\\_2014](http://www.swisstph.ch/spring_symposium_2014)

## Speaker Profiles

Swiss TPH Annual Spring Symposium

### Is 'Value for Money' the Best Approach for Weak Health Systems

April 9, 2014, Basel, Switzerland

#### Key Note



*David Evans, Director of the Department of Health Systems Financing, World Health Organization*

**David Evans** earned his PhD in economics from the Australian National University in 1980. He started his academic career in the economics and medical faculties at universities in Singapore and his native Australia. During this time, he specialized in the economics of household decision-making in developing countries, including decisions relating to health, and worked as a consultant for WHO, the World Bank and Australian Development Assistance Agency. He joined WHO in 1990 to help develop research into social and economic factors relating to tropical diseases. In 1998, he became Director of WHO's Global Programme on Evidence for Health Policy. Since 2004, he has been Director of the Department of Health Systems Financing.

#### Session 1: Linking Governance with Value for Money in Weak Countries



**The German BACKUP Model – Potentials and Challenges of Making Global Health Financing More Effective, Anna-Maria von Roda, Technical Advisor Health, German BACKUP Initiative, German International Cooperation (GIZ), Germany**

**Anna-Maria von Roda** works at the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) in Eschborn, Germany, in the German BACKUP Initiative, a programme that provides technical assistance for recipients of Global Fund grants all over the world. The programme focuses on strengthening civil society, health systems, gender, and risk management. Within the German BACKUP Initiative, Dr. von Roda is responsible for the risk management portfolio with a focus on supporting partners with grant management related risks. She has a background as a medical doctor and holds a degree in Public Health from the London School of Hygiene and Tropical Medicine.



**Value for Money in a Rapidly Evolving Aid Landscape, Jacques Mader, Swiss Agency for Development and Cooperation, Switzerland**

**Jacques Mader** has several decades of multifaceted experience of the health sector in various positions. He's always been more of a practitioner than a theoretician, more of a (critical) user than a producer of research results. Over the years and thanks to his practice in a great variety of contexts he has become increasingly pragmatic. He strives to use his expertise to promote equity in the access to health resources as well as a broader approach on the determinants of health.



**Global Strategies and Local Contexts: Value for Money and Sustainability - Some Lessons from Asia**  
*William Peter Godwin, Independent Advisor, India*

**Peter Godwin** has forty years of experience in development work throughout Asian and Africa. He started this work helping establish the new Medical School at the University of Riyadh in Saudi Arabia in the 70s, and went on to work with WHO and UNICEF in Indonesia, Sri Lanka and India. He then worked with ODA and the World Bank in Pakistan and Kenya, with AMREF, the largest health sector NGO in Africa, in Kenya, Tanzania, Zambia and South Sudan. He returned to Asia with UNDP covering 28 countries in the Asia-Pacific region, followed by 10 years in Cambodia, Laos and Vietnam with World Bank, Asian Development Bank, UNDP and DFID. Since then he has consulted in over 15 countries in Asia, Africa, and Europe for all major donors – most recently with AusAID. Although his initial training was in African History and Education, he has mainly worked in primary health care, family planning, population, nutrition, HIV and AIDS, health systems and development with an emphasis on Results Based Management (RBM), strategic planning and evaluation, Aid Effectiveness and UN Reform.

## Session 2: Strengthening the Health Commodity Supply Chain



### **Pooled Procurement – Experiences Based on ARV and ACT for 52 Countries: One of the Building Blocks for Efficient Health System Strengthening and Value for Money, Luuk Jan Boon, i+Solutions, The Netherlands**

**Luuk-Jan Boon** has more than 25 years of experience in business development and development cooperation. He has lived in Africa for 9 years and in Asia for 3 years. He has a substantial network in many African countries and has contacts within Dutch and international organizations. He is married and has one child. He did his bachelor studies in biochemistry and medical biology in Amsterdam and Leiden. He has a Masters of Science in Biology. He started as chemistry teacher in Swaziland, worked for 3 years for NUFFIC and 3 years for DGIS /Dutch Ministry of Foreign Affairs. He became the Senior

Manager of SNV (Netherlands Development Organization) for Tanzania (3 years) and served the same organization for 7½ years as the Country Director in Zimbabwe and later in Vietnam. He has been working as a senior consultant at C.D.P. and he was an Executive Board member of PLAN (Netherlands) for 3½ years and Director of TASTE (Technical Assistance for Sustainable Trade and Environment) for 3 years. Luuk-Jan is an entrepreneur and innovative thinker, and keen on building relations and partnerships and maintaining networks. He knows logistical supply chains and is strongly motivated to change the world in favour of the people in need. Luuk-Jan joined i+solutions as Managing Director in January 2012.



### **The Health System Challenges of Broken Supply Chain, Don de Savigny, Head of the Health Systems Interventions Research Unit, Epidemiology and Public Health, Swiss TPH, Switzerland**

**Don de Savigny** is Professor of Epidemiology at the University of Basel and Head of the Health Systems and Policy Analysis Research Group, Department of Public Health and Epidemiology at the Swiss TPH. He is also an Honorary Professor at the London School of Hygiene and Tropical Medicine as well as a frequent advisor to the World Health Organization. He serves on advisory panels including Chair of the Health Metrics Network Technical Advisory Group, Chair of the WHO Roll Back Malaria Working Group on mHealth for Procurement and Supply Chain Management, the Scientific Advisory Committee

for the INDEPTH Network of Demographic and Health Observatories, the WHO African Malaria Expert Committee, and the Council for Health Research for Development. He has worked in public health and health systems research in Africa for over 30 years. His current research focuses on systems thinking and system-wide interventions to strengthen health systems in developing countries.



### **Is a Compact Prefilled Auto-Disable Injection System (cPAD) for Pentavalent Vaccines More Value for Money?, Patrick Hanlon, Health Economist, Health Systems Strengthening, Swiss Centre for International Health, Swiss TPH, Switzerland**

**Patrick Hanlon**, M.Sc. Public Health (HSM, LSHTM), is a health economist in the “Health Economics and Financing Group” of the Swiss Centre for International Health, SwissTPH with a focus on integrated decision-making in health systems. Mr. Hanlon assumed his duties in October 2009 bringing over two decades of management experience in development and cooperation. He offers extensive experience gained through numerous long-term assignments: 2 years financial

management in the Gambia; financial advisor for 3 years in Kenya; 5 years as country representative for the German Leprosy and TB Relief Association in Tanzania as well as in head office structures: 5 years as project department head of the GLRA in Wuerzburg, Germany. He has worked on several shorter term assignments in Kenya, Tanzania, Ghana, Egypt, Namibia, Sudan, Sierra Leone, Nigeria, Ethiopia and Uganda. From 2004 until joining SCIH in 2009, Mr. Hanlon was an independent consultant and trainer for international and local NGOs in organisational and accountability optimisation. He has also been certified in the Capacity Works model of the GIZ and has been trained in the use of the UN/WHO OneHealth national health plan costing tool and the WHO iHTP resource planning tool. Mr. Hanlon led a GIZ-commissioned study of innovations in the Community Health Funds scheme in Tanzania, and led the development and implementation of a cost-benefit model for analysis of employee wellbeing program for GIZ Ghana, Tanzania, Kenya and Namibia among other recent assignments. He is currently providing his expertise to the public financial management component of the Health Promotion and System Strengthening Project in Dodoma, Tanzania being financed by the Swiss Agency for Development and Cooperation among other assignments. He also teaches regularly in the field of economic evaluation in health care and health sector in various Masters programmes in Switzerland.



### **Strengthening the Supply Chain for Key Medicines to Treat HIV and TB: UNITAID's Experience, Kate Strong, UNITAID, Switzerland**

**Kate Strong** is Head of Monitoring and Evaluation at UNITAID, an innovative financing mechanism that provides grants for medicines and tests to diagnose and treat HIV, Tuberculosis and Malaria, hosted by WHO in Geneva. She received her PhD from the Australian National University and has additional degrees in Molecular and Population Genetics (MSc. University of California, Davis) and Epidemiology (Masters of Clinical Epidemiology, University of Newcastle). She has broad expertise

in epidemiology across a wide range of chronic, non-communicable diseases as well as the high burden communicable diseases. Other areas of expertise include programme management and evaluation, burden of disease methodology, building health information systems, statistics and data analysis. Before joining UNITAID, she spent 8 years working for the World Health Organization, producing high level international reports on chronic diseases and their risk factors.

## Session 3: Every Dollar Counts - Measuring the Results



**More Health for the Money**, *Victoria Fan, Research Fellow and Health Economist, Center for Global Development, USA*

**Victoria Fan** is a research fellow and health economist at the Center for Global Development. Her research focuses on the design and evaluation of health policies and programs, both nationally and internationally. Dr Fan joined the Center after completing her doctorate at Harvard School of Public Health where she wrote her dissertation on health systems in India. Dr Fan has worked at various nongovernmental organizations in Asia (BRAC, SEWA, and Tzu Chi), and different units at Harvard University (Initiative for Global Health, Global Equity Initiative, Program in Health Financing) and has served as a consultant for the World Bank and WHO. Dr Fan's on-going research interests include health insurance and conditional cash transfers in India and other parts of Asia. She recently published a report on More Health for the Money, which can be accessed at [www.morehealthforthemoney.org](http://www.morehealthforthemoney.org).



**Performance Based Financing: 6 Building Blocks**, *Jennie van de Weerd, Health Systems Strengthening Expert, Cordaid, The Netherlands*

**Jennie van de Weerd** works as an expert in Health System Strengthening in the Cordaid Healthcare unit and been provides technical assistance in the areas of Result Based Financing, HIV/AIDS and SRH to projects in Afghanistan, Bangladesh, Burundi, Congo (Brazzaville), Democratic Republic of Congo, Ethiopia, Haiti, Sierra Leone, South Africa, South Sudan and Uganda. In 2001, Cordaid was one of the first organizations worldwide to introduce the Result Based Financing (RBF) approach to health care in sub-Saharan Africa. RBF improves health services for the poorest and most vulnerable people, especially in isolated, rural areas. The essence of RBF is a direct link between funding and results: healthcare providers are only paid when they can demonstrate that their medical services have been improved and they have effectively treated more patients with the allocated funds. Currently, Cordaid supports Result Based Financing projects in 13 African countries and Afghanistan.



**Performance Based Funding, Improving "Value for Money" to Save More Lives - A Swiss TPH Experience**, *Bruno Lab, Systems Performance and Monitoring Unit, Swiss Centre for International Health, Swiss TPH, Switzerland*

**Bruno Lab** is an international expert in Public Health and Programme Management with 20 years of field and HQ experience. Since 2010 he is involved as expert in Local Fund Agent services to the Global Fund in Senegal, Mali, as well as in the Gambia since May 2011. He is acting as LFA team Leader for the Gambia since September 2012 and for Burkina Faso since 2013. He took part in in the Periodic Review process for grant renewals and represented the LFA during several GF monitoring visits and grant negotiations. Prior to joining SCIH/Swiss TPH, he has worked as a Programme Officer in Liberia for the SDC (Swiss Government). He has also worked for 15 years in the field of humanitarian medical work for "Médecins Sans Frontières (MSF)" as Programme Manager at the Geneva-based headquarters, as well as Country representative for the INGO in Mozambique, Georgia, Madagascar and Liberia. Mr. Lab has a large experience in public health programmes implementation and evaluation. He has a strong interest in the monitoring and evaluation aspects relating to HIV/AIDS, TB and Malaria. Lately, as a donor representative, he developed his expertise in the field of grant management and technical assistance to national health authorities. He is also experienced in team and project management through its assignments as Country representative and later as Program Manager.



**Optimizing Resource Allocation for Global Impact on HIV/AIDS, Tuberculosis and Malaria**, *Michael Borowitz, Strategic Investment & Partnerships, Global Fund, Switzerland*

**Michael Borowitz** is the Chief economist for the Global Fund to Fight AIDS, Tuberculosis, and Malaria. He has worked in both the developed and developing countries on health reform. He began his career working on health reform in the United States working on the implementation of the resource based relative value scale for Medicare with Professor Bill Hsiao; and, subsequently ran a highly successful health reform project for USAID in Kazakhstan, based in Alma Ata. He has worked on health reform focus on Tuberculosis and HIV/AIDS in Russia for the DFID; health reform in China and Indonesia for the World Bank. He worked on UK's health reform in the strategy unit during the Brown government. He subsequently moved to the OECD where he recently completed a comprehensive study on pay for performance. He also led a large scale project on mental health and covered development issues such as resource tracking and support to South Africa and China He has a Masters in public policy and PhD in health economics from the University of Chicago and a medical degree and Masters in public health and tropical medicine from Tulane University.



**Can We Really Compare Cost-Effectiveness Measures? Or – Which Fruit Salad Recipe is Better?**, *Amy Ratcliffe, PSI, The Netherlands*

**Amy Ratcliffe** has dedicated her career to improving health programs by designing and applying measurement to help managers make better decisions. She is trained as a demographer and epidemiologist and has previously conducted observational as well as intervention trials. Early on in her career, she was dissatisfied with evaluations that provided answers only after a program was completed. She believes that measurement should be designed to guide strategic planning and execution. She appreciates managers who are willing to learn and adjust their work to achieve the greatest effect. At PSI, she has found a very receptive set of social marketing implementers who are keen to incorporate meaningful metrics and analysis into their daily work.



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**Counting Every Dollar? The Role of Audit in Providing Assurance Over Multi-Billion Dollar Investments in Public Health,**  
*Elmar Vinh-Thomas, Director of Audit, Global Fund, Switzerland*

**Elmar Vinh-Thomas** is a public health physician and social scientist with over twenty years' experience in international health. He joined the Global Fund to fight AIDS, Tuberculosis and Malaria in 2005, serving as regional manager for East Asia and the Pacific and deputy director of operations. Since 2011 he has headed the Global Fund's audit department. Prior to moving to Switzerland, he worked as a grant-maker for the David & Lucile Packard and the Rockefeller Foundations and contributed two years as the Director for Community Health at Project HOPE, an international NGO. He has held academic appointments in Social Anthropology and in Community Health in South Africa and the US. A South African citizen, Dr. Vinh-Thomas obtained social science and medical degrees from the University of Cape Town and completed a Masters in Public Health and a Masters in Anthropology at the University of California in Berkeley. He is a certified internal auditor.



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**Counting Every Dollar? The Role of Audit in Providing Assurance Over Multi-Billion Dollar Investments in Public Health,**  
*Martin O'Malley, Inspector General, Global Fund, Switzerland*

**Martin O' Malley** joined the Global Fund in August 2013. He has more than 20 years of audit experience in financial services and proven expertise in managing large teams across multiple jurisdictions. Previously, he worked for Standard Bank as Group Chief Audit Officer where he was responsible for overseeing all internal audits and managing 250 staff in South Africa. Prior to that, he worked at Ernst & Young, both in the UK and Australia.