

# Community Participation in Public Health: What's the Added Value in Research and Implementation?

Swiss TPH Spring Symposium 2015

## Programme

Thursday, 23 April 2015, Oekolampad, Basel, Switzerland

**08:00** Registration and Coffee

**08:45** Welcome and introduction, *Kaspar Wyss, Deputy Head, Swiss Centre for International Health, Swiss TPH*

**09:00** **CONCEPTS, FRAMEWORKS AND EVIDENCE**, Moderator: *Brigit Obrist (Swiss TPH)*

- **Community Participation: A key focus of the Swiss TPH Health Social Science Programme**, *Constanze Pfeiffer (Swiss TPH)*
- **Community Participation: A platform for sustainable development**, *Maxine Whittaker (University of Queensland)*
- **Evaluating the contribution of community participation to health improvements: What are the challenges?**, *Susan Rifkin (Colorado School of Public Health)*
- **Developing recommendations on community participation using the WHO guidelines process: lessons learnt from maternal and newborn health interventions**, *Anayda Gerarda Portela (World Health Organisation)*

**10:15** Coffee Break, Poster Viewing, HPSS project video

**10:45** **PARTICIPATORY APPROACHES IN RESEARCH**, Moderator: *Piet van Eeuwijk (Swiss TPH)*

- **From consultation to mutual learning: Lessons learnt in transdisciplinary processes to improve health of mobile pastoralists: perspectives from Chad and Ethiopia**, *Jakob Zinsstag, (Swiss TPH) and Seid Ali (Jigjiga University, Ethiopia)*
- **"We choose the problems - that's the difference!" Strengthening district health management in Sub-Saharan Africa**, *Tim Martineau (Liverpool School of Tropical Medicine) and Stephen Maluka (University of Dar es Salaam)*

**11:40** **COMMUNITY PARTICIPATION IN THE PROJECT CYCLE**, Moderator: *Adriane Martin Hilber (Swiss TPH)*

- **Including beneficiaries in the project cycle: lessons learnt from an evaluator's perspective**, *Bernadette Peterhans (Swiss TPH)*
- **Systems strengthening for community participation and action: the Health Promotion & System Strengthening Project, Tanzania**, *Kate Molesworth and Ally-Kebby Abdallah (Swiss TPH)*

**12:30** Lunch, Poster Viewing, Swiss Red Cross project video

**13:30** **HEALTH PROMOTION AND VOLUNTEERISM**, Moderator: *Kate Molesworth (Swiss TPH)*

- **Volunteering for better health: the impact of community and volunteer participation in health programmes**, *Monika Christofori-Khadka (Swiss Red Cross)*
- **The role of women's groups in health promotion in Tajikistan**, *Rachel Eager (Save the Children UK) and Gulzira Karimova (Swiss TPH)*
- **Working with paid Community Health Workers and community-based volunteers: an example from Tanzania**, *Mary Yagalla and Ineke Petter (Solidarmed)*

**14:30** Coffee Break, Poster Viewing, Swiss Red Cross project video

**14:45** **FOSTERING ACCOUNTABILITY THROUGH COMMUNITY PARTICIPATION**, Moderator: *Adriane Martin Hilber (Swiss TPH)*

- **Strengthening community accountability through facility-linked mechanisms: possibilities and problems**, *Catherine Molyneux (University of Oxford)*
- **Promoting accountability and action at the health facility level: Client-community-provider partnerships to improve maternal and newborn health services in Ghana**, *Lucy B. Ofori-Ayeh (University of Ghana)*

**15:30** Coffee Break, Poster Viewing, Moldova SDC project video

**15:45** **PANEL DISCUSSION**, Moderator: *Kate Molesworth (Swiss TPH)*

**Panel:** *Maxine Whittaker, Anayda Gerarda Portela, Catherine Molyneux, Bernadette Peterhans*

**16:45** **Announcement: Launch of a new book on the 'One Health' approach**, *Jakob Zinsstag and colleagues, Swiss TPH*

**17:00** **Concluding remarks and close of symposium**, *Marcel Tanner, Director, Swiss TPH*

**17:15** Close of Symposium

## Speaker Profiles

Swiss TPH Annual Spring Symposium

### Community Participation in Public Health: What's the Added Value in Research and Implementation?

April 23, 2015, Oekolampad, Basel

#### Welcome and Introduction

**Kaspar Wyss**, Swiss TPH

Kaspar Wyss, PhD, is a Public Health Specialist, PD and Deputy Head of Department at the Swiss Centre for International Health, Swiss Tropical and Public Health Institute (Swiss TPH). Kaspar Wyss has strong management and leadership experience and is in charge of a team of 15 staff focusing on health systems development primarily in low- and middle income countries. Activities relate to both research and health system monitoring and performance assessment, with a specific interest in the role and importance of human resources for health. He directs a number of research and implementation projects in Africa, Eastern Europe, and Asia and has extensive consultancy experiences for a broad range of clients. For the University of Basel (MSc and medical students) and for other courses including the Swiss Inter-University Master of Public Health Program he teaches on health systems. Kaspar Wyss acts further as supervisor for several PhD and MSc students.



#### Session 1: Concepts, Frameworks and Evidence

**Moderator, Brigit Obrist**, Swiss TPH and University of Basel

Brigit Obrist, PhD, is Professor of Anthropology at the University of Basel, Switzerland, with a joint position at the Swiss TPH. Since 1980 she has conducted field research in Papua New Guinea, Switzerland, Indonesia, and Tanzania, directed interdisciplinary projects, such as "From Vulnerability to Resilience" (NCCR North-South - Research Partnerships for Mitigating Syndromes of Global Change) and contributed as Technical Advisor to various applied projects, for example ACCESS to Effective Malaria Treatment (Novartis Foundation). Since 1987, she has regularly taught anthropology at the University of Basel and other universities and has extensive experience in teaching qualitative research, for instance in the Swiss School of Public Health+ and the Health Care and Management Training Course. She has supervised more than 40 MA thesis and 15 PhD theses, most of them in the field of Medical Anthropology and Health Social Sciences. She built up and currently leads a medical anthropology research group with post-doc and PhD projects in Germany, Switzerland, Poland, Indonesia, Laos, East and West Africa in the fields of migration and urban health, sexual and reproductive health, ageing and health, media and health, addressing infectious, non-communicable as well as neglected diseases. Her latest project is on Ageing, Agency and Health in Urbanizing Tanzania (Swiss National Science Foundation).



**Constanze Pfeiffer**, Swiss TPH

Constanze Pfeiffer is a project leader within the Society, Gender and Health Unit at the Department of Epidemiology and Public Health at the Swiss TPH, Switzerland. She is the coordinator of the Health Social Sciences Programme at Swiss TPH. Her research focuses on adolescent health, qualitative methods, resilience as well as sexual and reproductive health. She is currently leading a project on health promotion of adolescents in Switzerland funded by a Marie Heim-Vögtlin grant of the Swiss National Science Foundation. From 2009-2013 she was based at the Department of Sociology and Anthropology, University of Dar es Salaam, Tanzania, where she led a Swiss National Centre of Competence in Research (NCCR) North-South project focusing on pregnancy of adolescents in Ghana and Tanzania.



**Maxine Whittaker**, School of Public Health, University of Queensland, Australia

Maxine A. Whittaker, MBBS, MPH, PhD, FAFPHM is the Professor of International and Tropical Health and Co-Director of the WHO Collaborating Centre on Health Information Systems. She is also the Program Director of the Australian Initiative on Control and Elimination of Malaria and Co-Secretariat of the Asia Pacific Malaria Elimination Network. She is the Co-Chair of the WHO Research Project Review Panel of the Department of Reproductive Health and Research, including the WHO Special Programme of Research, Development and Research Training In Human Reproduction. She has lived and worked in Bangladesh, Zambia, and PNG and worked extensively in China, Fiji, Indonesia, Kenya, Samoa, Solomon Islands, Tanzania, Thailand, Vanuatu, Vietnam, and Zimbabwe. She has extensive experience in project and programme design in health and development for a variety of international development partners and NGO organizations. Maxine Whittaker remains active in scientific research especially in fields of operational health services research and medical anthropology, (foci on sexual and reproductive health and quality of care, one health,



infectious diseases and malaria). She has a special interest in the issue of scaling-up pilot programmes into policy and practice, and is as a founding member of Expandnet ([www.expandnet.net](http://www.expandnet.net)).

**Susan Rifkin**, Colorado School of Public Health, USA

Susan Rifkin, PhD, is an Adjunct Professor at the Colorado School of Public Health and a Visiting Research Fellow at the London School of Economics. Her first two degrees were in Chinese studies after which she worked at the US Academy of Science and the Science Policy Research Unit at the University of Sussex UK. She lived in Asia for 10 years where she became the first Coordinator of the Community Health Action Network (ACHAN), the forerunner of the Peoples' Health Movement. She has taught at the London School of Hygiene and Tropical Medicine, the Tata Institute of Social Science, Mumbai India as well as several European schools of tropical public health. She has been the first Coordinator to help establish two Masters Degrees in Community Health and Management, one at the University of Heidelberg, the other in Kisumu, Kenya. She has been a consultant for several international organizations including WHO, UNICEF and the European Union. She has published widely on primary health care and on community participation in health including developing frameworks for assessing community needs, and analysing and evaluating community participation in health that have been used in several countries throughout the world.



**Anayda Gerarda Portela**, World Health Organisation, Geneva

Anayda Portela is a Technical Officer in the Department of Maternal, Newborn, Child and Adolescent Health at the World Health Organization in Geneva. She joined WHO in 2000. She has worked with governmental and non-governmental organizations for over 20 years in designing and leading implementation of health promotion and community programmes for Reproductive-Maternal-Newborn-Child Health at the global, regional and national level. She has worked in Africa, South-East Asia, the Middle East and Europe, but her main experience has been in Latin America. Her areas of focus include access to care for underserved populations and woman, and community participation in the design of health programmes and services. In order to achieve this, she specializes in bringing together different stakeholders, including representatives of governments, health services, NGOs, local leaders, community groups, academia and international partners, to identify problems and find solutions. She also works with different experts to examine health education efforts for populations with lower education levels, and training of community health workers. She is currently leading WHO's evidence reviews and synthesis on health promotion interventions for maternal and newborn health, H4+ efforts to strengthen community level interventions and training resources for community health workers for maternal and child health, and manages several WHO/MCA implementation research projects.



## Session 2: Participatory Approaches in Research

**Moderator, Piet Van Eeuwijk**, Swiss TPH and Universities of Basel, Zurich and Bern

Piet Van Eeuwijk, PhD, is a social anthropologist and historian and holds a postgraduate degree in development policy (NADEL, ETH Zurich). His post-doctoral studies were completed in Australia and the Netherlands. His current scientific specializations are: medical anthropology and anthropology of ageing, political ecology/sustainable development as well as political and development anthropology. He is engaged in teaching and research on medical anthropology mainly in Southeast-Asia and East Africa at the Institute of Social Anthropology, University of Basel and the Swiss TPH in Basel, Switzerland; the Department of Social and Cultural Anthropology, University of Zurich, Switzerland; and the Institute of Social Anthropology, University of Bern, Switzerland. He was/is head/scientific coordinator of research projects in Indonesia and in Tanzania on ageing, health and care. In the Mekong Region he is involved in applied research on food-transmitted helminth worms in the context of preventive and curative programmes. Moreover, he is engaged in development cooperation of private organizations as a consultant, (and former project officer) in particular in the health and education sector.



**Jacob Zinsstag**, Swiss TPH

Jakob Zinsstag received his PhD in veterinary medicine (Dr. Med. Vet.) from the Veterinary Faculty of the University of Berne in 1986. From 1994 to 1998 he directed the Centre Suisse de Recherches Scientifiques in Abidjan, Côte d'Ivoire. Since 1998 he leads a research group at the Swiss TPH on the interface of human and animal health with a focus on health of nomadic people and control of Zoonoses in developing countries under the paradigm of "one health". He holds a PhD in Tropical Animal Production from the Prince Leopold Institute of Tropical Medicine of Antwerp, Belgium. Since 2010 he is Professor of Epidemiology at the University of Basel and since 2011 deputy head of department of Epidemiology and Public Health at the Swiss TPH. He is a diplomat of the European College of Veterinary Public Health (ECVPH). He is a member of the trans-disciplinary board of the Swiss Academies of Sciences ([www.transdisciplinarity.ch](http://www.transdisciplinarity.ch)) and president of the International Association of Ecology and Health ([www.ecohealth.net](http://www.ecohealth.net)). The group's projects are located in Chad, Mali, Mauritania, Côte d'Ivoire, Ethiopia, Tanzania, Viet Nam, Kyrgyzstan and Mongolia.



**Tim Martineau**, Liverpool School of Tropical Medicine, UK

Tim Martineau is a Senior Lecturer in Human Resource Management (HRM) at the Liverpool School of Tropical Medicine, UK with a special interest in the health workforce. He is currently joint Research Director of the DFID-funded ReBUILD research consortium on health systems – including HR – in post-conflict countries and is the Principal Investigator of the EC-funded PERFORM programme which is using action research in decentralised contexts to improve health workforce performance. He runs a short course on human resource planning and management at LSTM and also works as a consultant on strategic human resource (HR) issues for a variety of clients including DFID, the World Bank, WHO and USAID. His research and



consultancy work has mainly been sub-Saharan Africa and the Indian sub-continent, but he has also worked in the Philippines, China, Russian Federation and Peru.

**Stephen Maluka**, University of Dar es Salaam, Tanzania

Stephen Maluka, PhD, is a Senior Lecturer at the Institute of Development Studies, University of Dar es Salaam Tanzania. His area of specialization in teaching and research include: Health Policy and Systems; Social Justice and Equity; and Public Health Governance. He has been involved in a number of multi-country research projects on health policy and systems including the following: Strengthening fairness and accountability in health systems priority setting; Supporting decentralized management to improve health workforce performance; Understanding the effect of the takeover of informal sector health insurance scheme by a formal sector scheme on universal coverage; Community participation in the governance of public health systems; Universal coverage in Tanzania and South Africa: Monitoring and evaluating progress; and supporting decentralized management to improve health workforce performance in Ghana, Uganda and Tanzania (PERFORM). Dr. Maluka has also been involved in a Consortium for Health Policy and Systems Analysis in Africa (CHEPSAA), a project which builds capacity for African research and teaching institutions in the areas of Health Policy and Systems Analysis.

### Session 3: Community Participation in the Project Cycle

**Moderator, Adriane Martin Hilber**, Swiss TPH

Adriane Martin Hilber is a senior specialist in sexual and reproductive health with over 20 years of experience in project management of large implementation and research projects in developing countries. She holds Masters degrees in Public Health and Development Economics and a PhD in Medical Social Science. She has a broad experience in policy development and analysis, accountability and human rights based approaches; organisation development, building evidence for action, health system strengthening, and project evaluation at global, regional and local levels. She also has expertise in qualitative and quantitative research methods, including systematic reviews, monitoring and evaluation, operations research, surveys, and participatory methodologies. Having worked for organisations such as IPPF, UNICEF, UNFPA, WHO, she has lived and/or worked in Eastern Europe, Latin America, Sub-Saharan Africa, and Southeast Asia.



**Presenter and moderator, Kate Molesworth**, Swiss TPH

Kate Molesworth, PhD, is Reproductive Health and Social Development Adviser of the Swiss Centre for International Health at the Swiss Tropical and Public Health Institute. She has 25 years' experience in integrative development with a special focus on health, gender, social inclusion and livelihoods, both in the development and humanitarian contexts. During this time she has lived and worked in Nepal, and provided technical support in India, Sri Lanka, Thailand, Cambodia, Laos, China, Fiji, Tajikistan, Azerbaijan, Kyrgyzstan, Albania, Kenya, Uganda, Tanzania, Burkina Faso, Côte D'Ivoire, Ghana, South Africa, Zimbabwe, Mozambique, Malawi, Lesotho, Sudan, Colombia, Panama and Mexico. Since 2011, she has led the health promotion component of the Health Promotion and System Strengthening project in Dodoma, Tanzania, piloting systematic approaches to participatory health promotion and community action for health. She is also currently Project Leader of the Swiss TPH Backstopping Mandate to the Swiss Agency for Development and Cooperation and provides technical support on community participation to the Health for All Project in Albania; the Women's Wealth and Influence Project, for Save the Children/DFID and Project SINO in Tajikistan.



**Abdallah Ally-Kebby**, Swiss TPH, Tanzania

Abdallah Ally-Kebby is a Tanzania citizen and is passionate about community centred development inspired by local and international initiatives. In his professional life Ally-Kebby has trained in education, geography and natural resources assessment and has specialised in; Community Health, Community Development, Health Promotion, Community health Insurance and project management. For 10 years he has worked for national and international development projects. He is currently the health Promotion co-ordinator for the Swiss-Tanzanian Health Promotion and System Strengthening Project implemented by Swiss Tropical and Public Health Institute, which is piloting health reforms in Dodoma region.



**Bernadette Peterhans**, Swiss TPH

Since 1997 Bernadette Peterhans is a course coordinator and project leader at the Swiss TPH in Basel. She was trained as a nurse specializing in emergency care in Switzerland and involved in several missions for the International Committee of the Red Cross (ICRC) and the Swiss Red Cross (SRC) in Afghanistan, Sierra Leone, Somalia and Sudan. She graduated with a Master of Science in Public Health for Developing Countries at the London School of Hygiene and Tropical Medicine in 1998/1999. Her professional activities include: Coordinator in charge for a three-months Diploma Course and advanced modules in health district management within the Master of International Health programme; lecturing and facilitating health district management courses; and tutoring Masters in International Health students in their course planning and thesis work. She is also cooperating in international teaching/training networks including active participation in the tropEd network since 1996, and teaches in different external universities and programmes. Additionally, she does consultancy work for the ICRC, the Swiss Red Cross, SolidarMed and the Swiss Agency for Development and Cooperation mainly, assessments and evaluations of health systems in different contexts, with a special focus on community based health care in fragile contexts.



## Session 4: Health Promotion and Volunteerism

### **Monika Christofori-Khadka**, Swiss Red Cross, Switzerland

Monika Christofori-Khadka works as Health Adviser for the Swiss Red Cross International Cooperation. She holds a degree in Public Health as well as in Health Economics, Policy and Management. She has been working for the Red Cross Movement since 15 years and has international long and short term experience in different countries in Asia.



### **Rachel Eager**, Save the Children, UK

Rachel has been working in international development for nine years, focusing on operations research, monitoring and evaluation. She is the Deputy Head of the Impact, Innovation and Evidence team at Save the Children U.K., leading on the application of mixed methods research and evaluation to evidence policy and programmes. She is passionate about improving the quality of field research even in the most difficult contexts, bridging the gap between academia and operations.



### **Gulzira Karamova**, Swiss TPH, Tajikistan

Gulzira Karamova has worked more than seven years as the Community Activities Coordinator for the “Enhancing Primary Health Care Services – Tajikistan” Project (Sino V) in the Representative Office of the Swiss TPH in the Republic of Tajikistan. She is involved in planning and coordinating activities and strategies of involving community groups to strengthen family medicine services. Further tasks include coordinating health promotion activities in community groups and empowering community groups in taking responsibilities on their health and addressing health issues in their community, in close collaboration with Save the Children International. Prior to that, she gained experience in several other health-care related projects and education in Tajikistan. She has a PhD in Linguistics and an MA in Management.



### **Mary Yagalla**, Solidarmed

Mary Yagalla is a Tanzanian Clinical Officer who has worked for SolidarMed since 2004. She is currently working for the SolidarMed Primary Health Care project in Ulanga District, Tanzania. She has a long experience in community-based health care and is specialized in village level networks and actors.

### **Ineke Petter**, Solidarmed

Ineke Petter, a Dutch physiotherapist with two Master degrees, both in Public Health and Health Professional Education, works for SolidarMed in Tanzania as Project Manager for the Primary Health Care project in Ulanga, as well as project management coach to the Primary Health Care project in Mbulu. Ineke has a wide experience in the international public health field, from grass root projects, to research and policy, operations to management, implementing to advising. She has worked in a number of African and Asian countries.



## Session 5: Fostering Accountability through Community Participation

### **Catherine Molyneux**, University of Oxford, KEMRI-Wellcome Trust, Kenya

Catherine Molyneux has been employed by the University of Oxford, based at the KEMRI-Wellcome Trust Research Programme in Kilifi, Kenya, since 1994. She has a PhD in behavioural studies, and currently chairs the Social Science and Ethics in Public Health research theme in Kenya. Her research work has focused on two main areas: the interface between health systems and households, including exploring household treatment seeking behaviour, gender relations and affordability of health care; and the interface between health researchers and communities, including informed consent, community engagement, payments and benefits for research participants and communities, and social science ethics. Her current main focus is on the multiple accountability requirements and practices of frontline health workers and researchers, and their implications for quality of care and research.



### **Lucy B. Ofori-Ayeh**, University of Ghana, School of Public Health

Lucy B. Ofori-Ayeh is the Project Administrator of the DFID funded Evidence for Action (E4A) programme, based at the School of Public Health, University of Ghana and aimed at saving mothers and newborns. She is currently a PhD candidate in Public Health at the School of Public Health, University of Ghana. She was the Co-ordinator of the Secretariat of the Association of Schools of Public Health in Africa (ASPHA) between September, 2011 and December, 2013. Prior to that, Lucy served as Assistant Registrar at the School of Public Health between August 2006 and October, 2009 and Senior Assistant Registrar of the same School from November, 2009 – December, 2010. She holds an M.Phil degree in Public Policy and Administration obtained in 1997 from the University of Tromsø, Norway. The title of her thesis was “Under-representation of Women in Senior Administrative Positions of the Public Sector: The Ghanaian Case”. Her main areas of research interest are Community Participation in Public Health; Gender and Children’s Issues; Policy Making and Analysis; Higher Education and Leadership.



## Outlook and Closing Remarks

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**Marcel Tanner**, Director, Swiss TPH

Marcel Tanner obtained a PhD on medical biology from the University of Basel and a MPH from the University of London. He is Director of the Swiss Tropical and Public Health Institute and Professor of Epidemiology and Medical Parasitology at the University of Basel and at the Federal Institute of Technology. Since 1977, his research ranges from basic research on the cell biology and immunology on malaria, schistosomiasis, trypanosomiasis and filariasis to epidemiological and public health research on risk assessment, vulnerability, health impact and district health planning. His research, teaching and health planning expertise are based on substantial long term experience from working in rural and urban areas in Africa (mainly Tanzania, Chad, Burkina Faso and Côte d'Ivoire) and Asia (China, Thailand, Laos). He was co-investigator and coordinator of the first African malaria vaccine trial in 1992 and participated as co-principal investigator in several major intervention trials on malaria (iron supplementation, intermittent preventive treatment) and schistosomiasis. Besides research the capacity building and North-South partnership was a main interest as reflected in the development of the Ifakara Health Institute in Tanzania. He has published extensively in the many fields of global health (>500 original papers). He also acted and acts as advisor on communicable diseases research and control, health systems strengthening and capacity building in various national and international agencies/bodies and in boards/committees such as e.g. WHO/TDR, Wellcome Trust, DNDi, NITD, INCLEN-Trust and INDEPTH.

