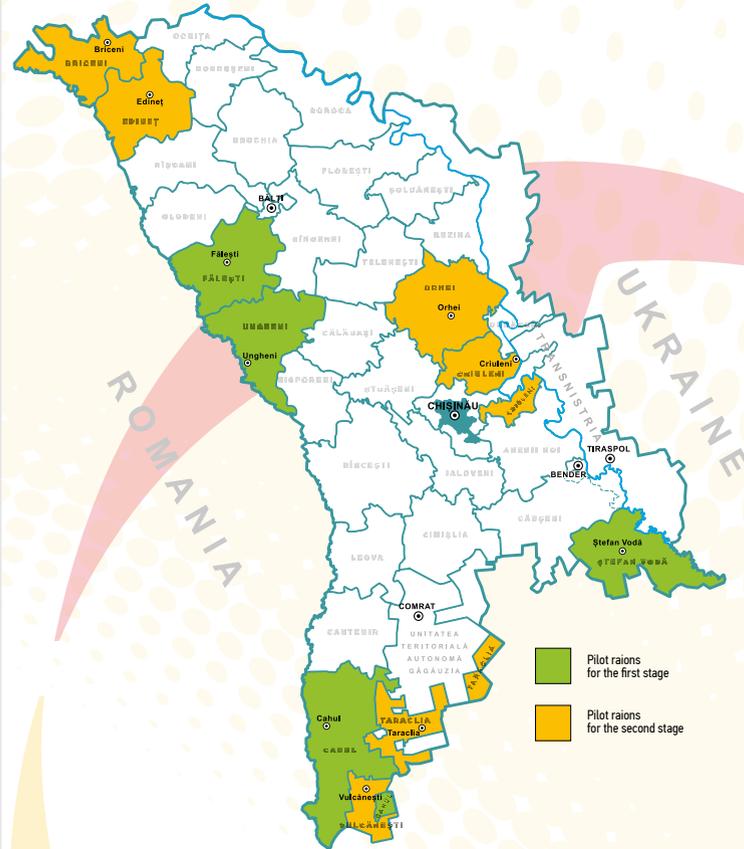


## Key Working Principles

- Primary focus on communities / population
- Harmonisation, complementarity and national ownership of project
- Evidence generation and knowledge sharing for replication, scale-up and sustainability
- Complementarity and synergy with other ongoing projects in the health sector in Moldova
- Participatory planning and implementation through existing national and decentralised partners
- Ensuring functional governance through improved mechanisms of decision-making, participation and accountability
- Reducing the gender barriers to NCD prevention, care and treatment
- Overcoming social exclusion of the most vulnerable and those most affected by NCDs

Healthy Life Project:  
Reducing the Burden  
of Non-Communicable Diseases  
(NCDs) in Moldova is funded  
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The Healthy Life project operates in Moldova through a Project Facilitation Unit (PFU) based in Chișinău, Moldova.

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## REDUCING THE BURDEN OF NON-COMMUNICABLE DISEASES

## Project at a Glance

The Healthy Life project is designed to support the Ministry of Health, Labour and Social Protection of the Republic of Moldova to implement the national health reform agenda, especially in the areas of Public Health (PH) and Primary Health Care (PHC) with a focus on non-communicable diseases.

Non-communicable diseases (NCDs) are the leading cause of death worldwide. Like many countries, the Republic of Moldova faces a growing NCD mortality and morbidity burden: it is estimated that NCDs accounted for more than 80% of total deaths and more than 50% of the population suffers from NCDs, including cardiovascular diseases, cancer, chronic respiratory diseases, digestive diseases and diabetes.

With its three outcomes, the project's approach is to facilitate the organisation of an inter-sectoral response to NCDs with improved health intervention planning, better collaboration and management, as well as to promote models of integrated care and outreach services.

The project aims also to facilitate a shared understanding of evidence-based and innovative approaches to health promotion.

Moldovan population will benefit from an improved health status with regard to NCDs.



## Objective

The overall goal of project is to contribute to the improvement of the health and wellbeing of the Moldovan population, especially in rural areas, through the reduction of the burden of non-communicable diseases.

|   |  |
|---|--|
| <p><b>OUTCOME 1</b><br/>National health authorities create an enabling policy environment for decentralized and integrated management of NCDs</p>           | <p>Identify, establish or harmonize laws, policies, regulations and collaboration mechanisms at all levels to facilitate effective and efficient actions to reduce the burden of NCDs on people and the health system</p>  |
| <p><b>OUTCOME 2</b><br/>The population in target districts has access to and uses quality integrated care, including outreach services, related to NCDs</p> | <p>Improve capacity and quality of NCD diagnosis, treatment and management at the PHC level, but also reorganize PHC health services towards integrated care to ensure a continuum of care for chronic patients and strengthen capacities for preventive services, interdisciplinary work and collaboration with community and non-governmental institutions</p>   |
| <p><b>OUTCOME 3</b><br/>The population in target districts has improved its healthcare seeking behaviour and reduced its NCDs risk behaviour</p>            | <p>Support multisectoral engagement in health promotion and build capacities of rayon health teams to elaborate an evidence-based community health profile and community based health action plans addressing risk factors of NCDs among their population, but also mobilize community groups and empower to play an active role in demanding quality healthcare services and making the health system responsive to patients' needs</p> |

## Target Groups

- Family doctors, medical assistants and community nurses from 10 pilot rayons
- National Centre for Public Health and Rayon Centers for Public Health from 10 pilot rayons
- Rayon councils from 10 pilot rayons
- Mayors and their multidisciplinary teams from selected communities
- Patients groups and community members



## Key Partner Institutions

- Ministry of Health, Labour and Social Protection of the Republic of Moldova, relevant institutions and departments
- Rayon and Local Public Authorities from 10 pilot rayons
- Teaching and training institutions for family health teams
- Selected community based organization
- World Health Organization (WHO) and UN agencies
- Other thematic NGOs

## Final Beneficiaries

The Healthy Life project is implemented in 10 pilot rayons which are involved in two waves: successful approaches developed in the first 4 rayons (Falesti, Ungheni, Stefan Voda and Cahul) will be in turn disseminated to the additional 6 rayons (Orhei, Criuleni, Taraclia, Vulcanesti, Edinet and Briceni).

