

Swiss TPH



Swiss Tropical and Public Health Institute  
Schweizerisches Tropen- und Public Health-Institut  
Institut Tropical et de Santé Publique Suisse

Associated Institute of the University of Basel

**MBA-IHM**

# Master of Business Administration in International Health Management



University  
of Basel

Advanced Studies



## Master of Business Administration in International Health Management (MBA-IHM)

### Be part of a new generation of managers and leaders in global health

Development cooperation and economic determinants are in a constant state of flux and health systems worldwide are struggling to keep up. As health systems become more complex and costly, additional demands are placed on health workers at all levels. In this context, strong managers and leaders are needed to ensure sustainable and equitable health systems that can respond to current and future health needs. Indeed, the lack of managerial capacity at all levels of the health system is increasingly cited as a binding constraint to progress towards providing quality health services and achieving international health and development goals.

Swiss TPH's MBA in International Health Management (MBA-IHM) seeks to create a new generation of managers and leaders capable of navigating these complexities, those who have solid knowledge of and practical skills in public health, health economics, business administration and management and who are able to work in multicultural and transdisciplinary settings.

The MBA in International Health Management offers a unique opportunity for professionals with a variety of skill sets. The modular programme goes beyond classical MBA programmes in healthcare by maintaining a global perspective and interdisciplinary approach throughout, and by emphasising meso- and macro-level leadership positions.

The long-standing experience and expertise of Swiss TPH in international collaboration in research, training and service provision guarantees a high-quality learning experience, based on empirical and practical evidence. Lecturers and facilitators in the MBA-IHM not only have sound scientific backgrounds, but also practical expert knowledge. In addition to Swiss TPH staff, national and international experts and institutions from the public and private sphere participate in planning and implementing modules.

### The Swiss Tropical and Public Health Institute

The Swiss Tropical and Public Health Institute (Swiss TPH), an associated institute of the University of Basel and a member of the Swiss School of Public Health+ (SSPH+), seeks to contribute to improving the health of populations internationally, nationally and locally through excellence in research, services and teaching and training.

### Curriculum

The MBA-IHM is a part-time study programme, equivalent to 1.5 years of full-time study (90 ECTS credit points). It can be completed in as few as 2–3 years up to a maximum of 5 years. The programme has a modular structure and is taught using a blended-learning approach: each module has a one-week (5 days) on-campus tuition component, accompanied by extensive pre- and post-residential self-directed learning phases (approximately 40 and 80 hours study time, respectively). Self-directed learning is assisted by a Learning Content Management System (LCMS), which allows students to access literature, communicate with teachers and connect with their peers.

The MBA-IHM emphasises problem-based learning; a cornerstone of the programme is the use of case studies, which fosters the ability of participants to apply systems thinking approaches. For the current list of courses, please visit our website [www.swisstph.ch/mba-ihm](http://www.swisstph.ch/mba-ihm).

### Evaluation and Final Degree

Students are evaluated during both the distance-based and on-campus phases of the programme, through written examinations, individual and team assignments, oral presentations, and the Master thesis.

After successfully completing the modules and the Master thesis, the MBA-IHM is conferred by the University of Basel and the Swiss Tropical and Public Health Institute.

Students who have successfully completed 8 modules within a period of three years and who do not want to continue will receive a Diploma of Advanced Studies (DAS – 48 ECTS credit points). Students who have successfully completed 4 modules within a period of 18 months and who do not want to continue will receive a Certificate of Advanced Studies (CAS – 24 ECTS credit points).



## Target group

Swiss TPH's MBA in International Health Management caters to all those who work or aspire to work in the area of development cooperation for public health, managing programmes and projects to support countries with resource constraints. It targets professionals who need strong business management expertise AND a sound education in public health. It is of special interest to leaders and managers of Global Health Initiatives.

### Individual applicants

- You work – or want to work – in a national, bilateral or global organisation for development cooperation, in a Global Health Initiative or in a health department or health ministry and you want to strengthen your competencies in management and leadership
- You would benefit from a solid background in public health, health economics and management
- You would like to exchange and discuss your ideas and opinions with colleagues from other countries
- You want to acquire the latest knowledge and skills from international experts and teachers in the field

If you have at least two years' professional experience in programme-related areas, hold at least a recognised Bachelor degree in the field of international / global health, public health, health economics, management or business administration and seek a career in international health management, we encourage you to submit your application for Swiss TPH's MBA-IHM.

### Human resource and capacity development departments of development organisations

- You are looking for a capacity development programme that will train your employees and enhance their knowledge of international public health, health economics, management and business administration
- You are looking for an incentive programme to reward high-performing managers
- You need managers with inter- and transdisciplinary competences so that they can face new challenges in the area of international health management

If you are a national, bilateral or global organisation for development cooperation, a Global Health Initiative, health department or health ministry, contact us to find out how your employees can benefit from the MBA-IHM and from Swiss TPH's long-standing expertise and experience in international collaboration and its internationally acclaimed research, training and service provision.



## Overview

### Programme

Master of Business Administration in International Health Management

### Target group

Health personnel, business administrators and managers involved in development cooperation, and those who aspire to such positions

### Graduation

MBA

### Graduation requirements

Completion of 11 modules and the Master thesis

### Duration

2–3 years part-time (up to a maximum of 5 years)

### Location

Basel, Switzerland

### ECTS

90 credit points

### Language

English

### Minimum entry requirements

Bachelor degree, two years of professional experience; English language skills (TOEFL paper 550 / computer 213 / internet 79 – 80 or IELTS 6.0 or native speaker or completed higher education in English with written proof)

### Accreditation

Accredited by the University of Basel, Switzerland

## Application procedure

We accept applications for the programme throughout the year. Please refer to our website for specific application deadlines for each course.

To apply, please provide the following:

- Completed application form (downloadable from the website)
- Curriculum Vitae
- Professional degree(s) / diploma(s)
- A short motivation letter (one page)
- Proof of English (TOEFL, IELTS, Cambridge Advanced Certificate, written proof of higher education in English)
- One passport-size photograph

### For more information, contact

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Course Secretariat

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For the most up to date information about the MBA-IHM, please visit our website at

[www.swisstph.ch/mba-ihm](http://www.swisstph.ch/mba-ihm)