

## **MBA in International Health Management**

### **List of modules 2017 (tentative)**

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## **2017**

### **Module 1:**

#### **Foundations of International Health**

A. Hoffmann, J. Hattendorf,  
C. Pfeiffer, M. Hetzel, A. Briët

Preparation phase: 27 February – 24 March

On-campus: 27 – 31 March

Final Exam: 19 August

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### **Module 2:**

#### **Health Policy and Systems Analysis**

D. de Savigny, F. Tediosi, TBA

Preparation phase: 20 February – 24 March

On-campus: 3 – 7 April

Final Exam: 19 August

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### **Module 3:**

#### **Health Economics and Health Financing**

S. Srivastava, M. Stoermer, K. Wyss

Preparation phase: 17 July – 18 August

On-campus: 21 – 25 August

Final Exam: 21 October

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### **Module 4:**

#### **Organisational Behaviour and Human Resource Management**

T. Bürgi, TBA

Preparation phase: 17 July – 18 August

On-campus: 28 August – 1 September

Final Exam: 21 October

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### **Module 5:**

#### **Health Care Systems, Supply Chain Management and Quality Control**

K. Wiedenmayer, TBA

Preparation phase: 18 September – 20 October

On-campus: 23 – 27 October

Final Exam: TBD (Feb/Mar 2018)



PLEASE NOTE: All on-campus periods and final exams take place in Basel, Switzerland.



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## 2017 Cont'd

Module 6:

**Practice-Oriented Project**

A. Hoffmann, A. Briët

Preparation phase: 18 September – 20 October

On-campus: 30 October – 3 November

Final Assignment: TBD (Feb/Mar 2017)

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Module 7:

**Social Marketing and Communication**

S. Suggs

Preparation phase: 16 January – 17 February

On-campus: 20 – 24 February

Final Exam: 10 June

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Module 8:

**Economic Evaluation for Health Care**

P. Hanlon, Simone Sutherland

Preparation phase: 16 January – 17 February

On-campus: 27 February – 3 March

Final Exam: 10 June

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Module 9:

**Financial Budgeting, Accounting and Reporting**

P. Hanlon, K. Wiedenmayer, Y. Moreno,  
H. Albrecht

Preparation phase: 8 May – 9 June

On-campus: 12 – 16 June

Final Exam: 9 September

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Module 10:

**Leadership**

T. Beurgi, S. Germann

Preparation phase: 8 May – 9 June

On-campus: 19 – 23 June

Final Exam: 9 September

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Module 11:

**Strategic Planning**

A. Hoffmann, B. Peterhans

Preparation phase: 7 August – 8 September

On-campus: 11 – 15 September

Final Assignment: 30 November

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## 2017 Cont'd

Module 12:

**Thesis Preparation**

A. Hoffmann, A. Briët

On-campus: 18 – 20 September

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